

# Private Label

Premium Inkjet Media

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## EV350PM Photo Matte

EV350PM is a high quality photo base paper coated with poly-resin for superior ink receptivity. True matte finish with extra smooth surface. Works on all popular brands of solvent, eco-solvent, Latex and UV wide format inkjet printers. Ideal for indoor point of sale posters and photo signage where undesired reflection is a problem. Excellent opacity minimizes shadowing and shine through front to back.

White Point	92.0 2.75 -8.0	CIE L*a*b* D50/2°
Gloss/Finish	3 - 4	Matte, extra smooth
Weight	220 gsm	+/- 5
Thickness	9 mil	
Opacity	95%	
Durability	36 months	Indoors
Standard Widths	54" (164' length on 3" core)	
Compatibility	Solvent, Eco-solvent, Latex, UV	

The information above is derived from internal testing by our company and based on information received from our suppliers. The values shown are for reference only, and are provided without guaranty and do not constitute a warranty, expressed or implied. The purchaser should determine, prior to use, the suitability of this material for his/her specific purpose. Data represents an average and is not intended for use as a specification.

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