

Private Label

Premium Inkjet Media



EV540GB Scrimless Frontlit Grey-back Banner

EV540GB Banner is a unique construction including a white PVC print surface, factory-fused to a heavy-weight PET film for strength and dimensional stability and an opaque grey PVC film backing. The resulting composite is a sturdy 12 mil print media designed for front lit printed graphics used in trade show displays, point of sale displays, retractable and tension frame banner stands. Works on all popular brands of solvent, eco-solvent, Latex and UV wide format inkjet printers. Can be laminated with pressure sensitive and thermally activated films. For use in a wide variety of print-and-mount applications for point of purchase, displays, and signage.

White Point	91.0 1.5 -8.0	CIE L*a*b* D50/2°
Gloss/Finish	4 - 5	Matte, extra smooth
Weight	420 gsm	+/- 5
Thickness	12 mil	
Opacity	100%	
Durability	12 months	Outdoors without lamination
Standard Widths	50", 54", 60" (100' length on 3" core)	
Compatibility	Solvent, Eco-solvent, Latex, UV	

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