

# Private Label

Premium Inkjet Media



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## CV740RU PET Rollup Grey Back Banner

CV740RU is a white polyester film with a gray backing for 100% opacity. Compatible with dye and pigment aqueous inks although pigments are recommended to resist fading. Water resistant after drying. Works on all popular brands of aqueous wide format inkjet printers. Can be laminated with pressure sensitive and thermally activated films. For use in retractable banner stands and trade show displays.

White Point	97.0 1.25 -7.0	CIE L*a*b* D50/2°
Gloss/Finish	6	Matte
Weight	195 gsm	+/- 5
Thickness	7 mil	
Opacity	100%	
Durability	6 months	Indoors without lamination
Standard Widths	36", 42", 50", 60" (100' length on 2" core)	
Compatibility	Aqueous inkjet, dye and pigment	

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